

California Historical Radio Society

Minutes of Board Meeting

March 21, 2015

Meeting Held at Radio Central Kitchen

Present:

Mike Adams, Chairman

Richard Watts, Treasurer

Steve Kushman, President (Presiding)

Tom Bonomo, Name Badges

Bart Lee, Counsel Emeritus

Jaime Arbona, Secretary

Philip Monego, Director at Large

Scott Robinson, Vice President

Dennis Monticelli, Member at Large

• Note 'Action Items' list at end of minutes •

Call to Order at 10:22 AM

1. Membership report from Richard Watts. Discussion of officially welcoming new members in some way. Roster to be published soon. Some of the renewals are former members. Full report submitted and reviewed.
2. Richard reports that Journal is almost done; waiting for President's message from Steve. Membership roster will be mailed with it. Discussion of renewal form identifying members' interests being put on web so that others know where to go for suggestions on restorations, etc. Creation of a 'members' interests' page on CHRS website. Discussion of security measures available on posting emails. Philip volunteers to do a mailing to members inviting people to opt in or out of posting email addresses on web. We will establish a page called 'Members' Profiles' and post members' interests, email addresses, etc. We will invite people to participate via an email blast. Respondents will fill in a form on website and we will include a 'captcha' code to screen bots from filling in form.
3. Treasurer's Report from Richard Watts. Richard reports on proceeds of recent March Auction fundraising at Radio Central. Basically, the March Auction proceed matches what we used to net at Radio Day in early years. Comments from Board and floor regarding auction: possibility of assembling Coleman radios; we need more promotion particularly sandwich boards. J. Arbona to investigate buying these. Discussion of making the March auction *as long as we have inventory to sell*. Also promoting on Craigslist; discussion as to who to handle. No determination. We to begin promotion in January for March event and July event immediately after.
Continuation of Treasurer's Report. \$4,600 from Philip's ebay sales and \$13,000 from March Auction. Discussion of all various projects and status of their individual funding balances or deficits (report attached).
4. Report on ebay Sales from Phillip: we're bringing in several thousand every couple of months from selling off items not sold at auction and flea market. At end of March Philip will report again.
5. Kudos to Richard for getting credit card terminal working. Now available for permanent use in CHRS store.
6. Steve reports on Library's progress: was to be done soon but now there's talk of furring out the brick wall and drywalling to disguise conduit and electrical boxes. Discussion of

- delay caused by drywalling. Input sought from Walter and Robert. It is determined that furring and drywalling will continue and delays the completed library about two weeks. Four weeks – five weeks is estimated to point of loading the shelves.
7. Shop seismic project: Steve thinks he may have erred in that drawings should have been forwarded to Vincent Woo which delayed his creating plans. Now the drawings in Vincents' hands and we must await his input before proceeding with sheerwalling back of building/shop area.
 8. Back fence relocation is done and neighbors happy.
 9. Shed Project: Slab estimate originally \$4,000 or so; now, since little shed had to be moved, slab must be changed. Will be 'L' shape. We will end up with a corner concrete spot for outside refinishing, etc. with a concrete ramp. Doubles size of slab however. Two bids have been submitted. Walt addresses; Parking lot contractor bid \$9,500.00. Long's Concrete bid \$8,280.00 (\$12 sf). A third bid at \$20.70 sf. All bids include all prep, excavation, etc. All include vapor barriers, rebar, 4" concrete slab, stoop in front of door, leveling, etc. Discussion of non-profit discount: Philip suggests this may be source of a savings but Bart suggests it's on the contractor as to how they may handle this. Walt to ask if any help available to us as a 501c(3). Our library shelving supplier simply offered a lower price. Contractor can likely trench for future underground conduit while doing this project. One Contractor estimated \$500 for this. MM: to proceed on additional expenditure on slab. Vote taken and Passed Unanimous.
 10. First CHRS class: Denny reports that five people responded to invite to join cabinet care class. Hopes to have many more and knows that more will show up without registration. Two classes for this subject. John Staples will do an AA5 class in kitchen. Several ladies have signed up which is a first.
 11. Steve reports on subject of approaching grantors. CHRS owns a copy of the software with database of potential grantors. Philip and Steve to open software and investigate.
 12. Discussion of Mission Statement. Review of Jaime's statement from years ago. Tangential discussion of CHRS's website's mobile experience. Mike to reach out to Max at Razorfrog about updating mobile app. Board members to submit input on Mission Statement to be emailed to JA and compiled. Comments to be limited to Mission Statement alone.
 13. Steve reports about Gary Gielow's call offering to make a contribution to the organization. Gary had just wanted to understand our structure vis-à-vis the Legends organization. Discussion of what CHRS's connections to Legends is as well as about the links on the two organizations' websites. Possibly a graphic is necessary illustrating relation of CHRS, BARM, SOWP and BAHF.
 14. Library layout committee report. Scott will consult with Walt, Bart and others on what the layout will be. Bart discusses his preliminary layout; space is limited. Invites comment from other members. Bart will circulate this again this weekend. Discussion of which desks (currently stored at KRE) to be refinished and used as archivists' desk in library.
 15. Denny asks if we should commemorate the 1st year anniversary of CHRS owning RC? Matter tabled. No determination. Suggestion that we have cake on April 25th, the second day of our cabinet class. Denny to talk to cake supplier about a cake illustration.
 16. Mike reports on website hits and youtube hits. He points out the highlights of what appears to be popular on the two locations. Our events in July and March definitely increase web hits. Emails from Steve push up hits about 6%; above industry standard 3%.

MM: Adjourn 12:45 Passed.

Action Items Decided on Today:

Mike Adams:

1. To establish a 'Members' Profiles' page on CHRS website where members can identify their particular areas of interest and what they may be resources for. Members contact information can also be listed here on an opt-in basis. A 'Capcha' code will be used on this page to defeat bots.
2. To contact Max at Razorfrog about updating the CHRS Mobile web experience.

Jaime Arbona:

1. To identify resources for sandwich board signs to help promote CHRS activities to Alameda neighborhoods.

Walter Hayden:

1. To enquire with concrete contractor(s) regarding any discounts available to CHRS as a non-profit 501c(3) organization.

Steve Kushman and Phillip Monego:

1. To open and investigate the Grant/Donor App owned by CHRS with an eye to mining database for potential grants for our various projects.

Bart Lee:

1. To redistribute to Board preliminary plans for layout of Library.

Denny Monticelli:

1. To source artwork to decorate cake commemorating CHRS's 1st anniversary at RC.

Motions Made and Passed

1. To proceed with additional expense related to larger 'L-Shaped' concrete pad needed for buildings in back yard.
2. To follow counsel's advice and not pay RE taxes that are due and past due pending resolution of CHRS's non-profit discount but to maintain a prudent reserve in the event payment required.

Secretary Jaime Arbona reporting.