9/17/15 4:23 PM

California Historical Radio Society

Minutes of Board Meeting

August 29, 2015 Meeting held at Radio Central Main Gallery

Board Members Present:

Philip Monego, Tom Bonomo, Richard Watts Mike Adams Steve Kushman, Scott Robinson

Jaime Arbona (recording) Denny Monticelli

Also Present

Bart Lee, Counsel

Called to Order at 10:07 AM

- 1. Steve Kushman reports on **sprinkler inspection** at RC. It's about \$500 annual fee for the inspection and \$250 a month for access to City's water. Steve will enquire with City to see if the sprinkler system is actually required. Vincent the structural engineer works with the City and may have some information on this matter; Steve to check.
- **2. Books:** Scott reports a woman from Friends of the SF Public Library and discussed taking our dupes and discards but he has not had time to work with her yet. The lady has connection with Alameda and Oakland libraries.
- **3.** Steve reports that we've had an offer of a **book-binding system** (19 ring-book binding equipment). Steve reads letter from prospective donor which includes long list of gear. Equipment would be delivered to RC. Board will accept the donation.
- **4.** Steve reports on **donation of photo of Mel Blanc** and other Warner Brothers personages at a recording session in the Bay Area. Also some

materials on the family on which 'One Man's Family' radio show was based. All turned over to Bart for Archives.

- **5. Treasurer's Report.** Richard Watts reports that membership hasn't changed much. Radio Day to have netted \$22,563.00. General discussion of various revenue streams and how improvements can be made. General discussion of expenditures for building (capital vs fixtures) and how CapEx is depreciated even in light of our tax-free status.
- **6. Ebay sales**: Philip reports that he has more stuff to list but is about to take a trip so there's a delay in listing them. He discussed opening an eBay store costing \$16 a month plus reduced listing fees plus the final value fees of 4-7%. Long discussion of opening an eBay store but finally determined that we will do this.
- **7. Rex Grant:** Steve reports that Rosalie Howarth got us a Rex Grant of \$5,000.00 to be distributed \$2,500 into KSAN movie and \$2,500 as we determine, probably displays.
- **8. KSAN Movie:** Steve explains that one of the producers is doing an indiegogo account (like a kickstarter). We're hoping to raise some \$50,000 \$75,000 to produce the film. Ideally we'll get a large donor. We're having a famous poster artist Wes Wilson create a poster for the movie. Overall, the financing of the film is not to impinge upon CHRS funds but come from special donations and outside campaigns.
- **9. Seismic work in back room**. Steve has the final plans and drawings with the seismic work. With this we can apply for our City permits. Contractors will be used vs volunteer labor for the larger portions (opening stucco, etc). We'll get three estimates and find out from each what we can do voluntarily to save money. We have some \$30K in our building fund, this work could soak it all up. **Bathrooms:** Vincent suggests we don't do bathrooms now because the City often wants 3D drawings for BR work and lining up contractors for this will take long time. Suggests separating the two projects. We will do the demo on the portion of the BR that affects the shop. General discussion of these two projects <u>plus</u> the new floors the upstairs will require. The seismic work is the biggest logjam in the current stage of the building restoration.
- **10. Back yard shed:** The guys are sheeting the inside walls so that the electrical can be installed. Cliff will trench and pipe the electrical into the shed and then we'll apply for inspection.
- **11. Tube Room:** this is in progress. The furnace there will be craigslisted off. Giles managing this project.
- **12. Various smaller projects:** a list of smaller projects that was distributed that had been created by Walt Hayden. General discussion of the

- status of the building's overall seismic safety, with an eye to how improving the rear of the building (shop area) stabilizes the brick portion.
- **13. Library Shelving:** this project moving but Bart reports though there are many unlabeled boxes that have to be dealt with. The progress is slow so more volunteers are needed.
- **14. Audio magazines:** we have many **Audio** magazines to dispose of. We are going to try to ship these off to interested parties back East (ARC and Audio History Museum).
- **15. General discussion of need for space:** Bart reports we have 100 boxes of dupes and discards that need to be gotten rid of. We also have 35 boxes of SWP archives and artifacts, at least 20 of which contain things we may display or digitize. Discussion of digitizing vs paper archives. Matter tabled.
- **16. Radio Day:** Steve feels it went well. Wrapping entertainment spared non-collector audience from having to sit through an auction. Sandwich boards and signage helped draw Alameda locals to the events. March auction to be scheduled for first Saturday of March. Philip to investigate cost of a tent to hold auction in the parking lot. He suggests that proceeds of auction may improve if people can personally inspect items immediately before bidding.
- 17. Mike Adams reports on web visits: Article on CHRS in SF Mercury news spiked the visits for a while. Front page first, then the radio day page was a big draw around the time of that event (12,000 visitors). He distributes a graph showing hits by month. The 100 years of radio page gets a lot of hits, likely from academics and students. Also, Mike reports on the Western Museum Association that he and Philip discussed might possibly be a source of advice for CHRS. General discussion of this organization. Determined that CHRS not mature enough as a museum to benefit from membership. Philip may arrange for Steve and or Denny to make a presentation to the Computer Museum.
- 18. Swap meets locales: Discussion of having *all* swap meets at RC. Advantage might be that we can combine with flea market, etc. Vote taken; passed by acclamation; all meets to take place at RC. We'll not schedule any to conflict with Central Valley Chapter. General discussion of how to organize a semi-permanent storage system outside where we can store outgoing (flea market) items that can be opened and sold from regularly. Board determines to put this into the project queue for design and construction by volunteer labor. Discussion of allowing sellers one hour for just swap meet sales then we open up our flea market and fixed-price sales. This policy agreed to by Board.

- **19. On-Line sales:** We should have a slide directing people to our eBay store. Agreed once we have ebay store up and running.
- **20. Estate Sales:** Discussion of possibly limiting intake. It was determined that we must continue to accept estate donations but it is imperative that we build some outside storage for items that we know will not become permanent collection items and that we regularly cleanse that 'non permanent' items with collections from Urban Ore.
- **21. Discussion of AWA**. Bart Lee discusses the presentation on the AWA museum that he distributed to us via email.. Suggestions that main gallery have displays that can be moveable. Also, we need to develop more interest among younger visitors. Possibly starting with smartphones and then explain 'backwards' in history. Discussion of 'target customers' among those interested in HAM, solid state technology, etc.

Meeting adjourned 12:55 as many members attending memorial for Jim Bradt.

Jaime Arbona, Reporting Secretary.